MOBILITY IN EURO – MEDITERANNEAN CITIES; THE SMART CITY CONCEPT
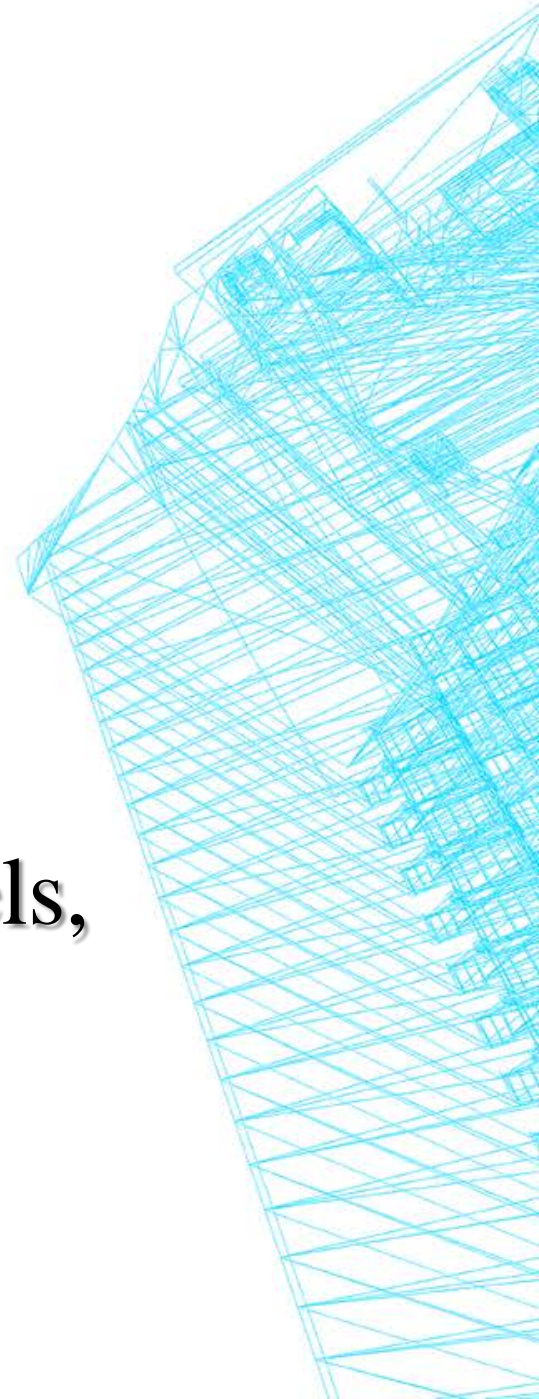
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Τεχνολογικό Πανεπιστήμιο Κύπρου

5th Sustainable Mobility & Intelligent Transport Systems Conference, 16 – 17 May 2017, Nicosia, Cyprus
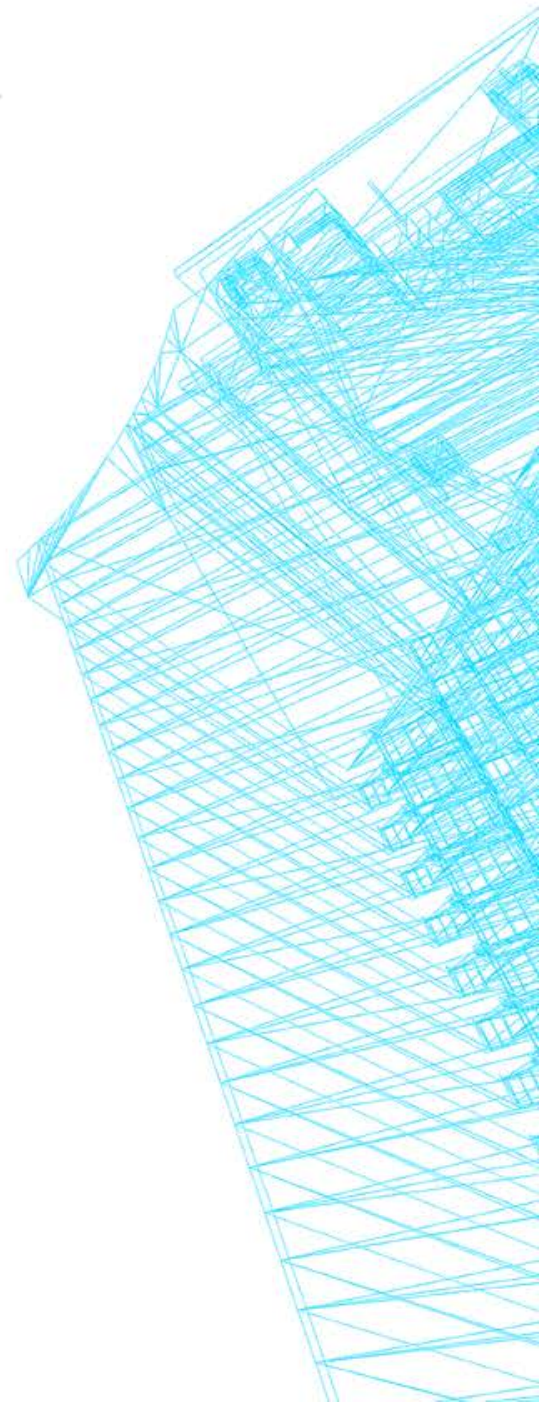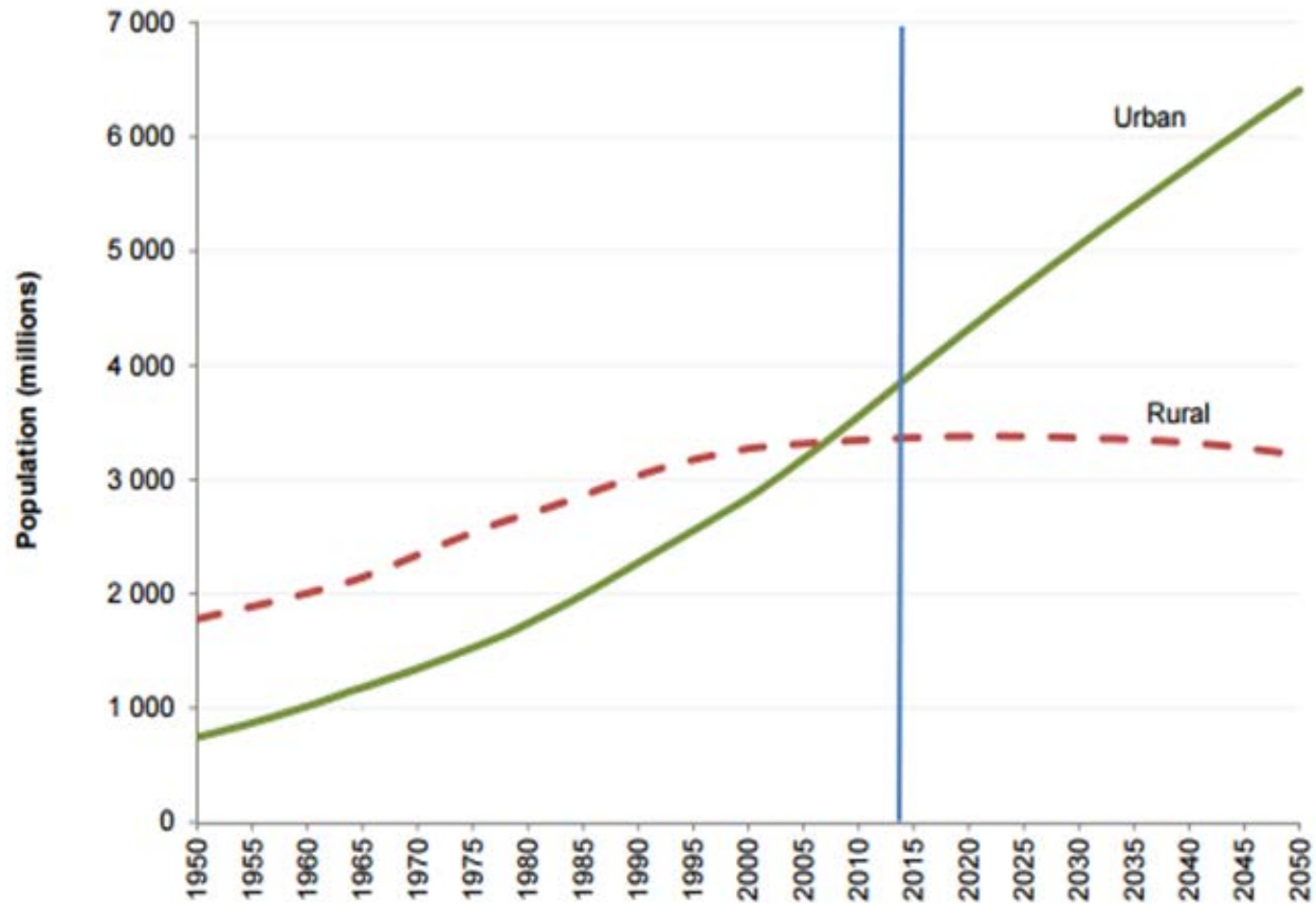
CONTENT

- Introduction – modern city challenges
- Definitions of smart city concept
- Smart city characteristics – dimensions
- Smart mobility
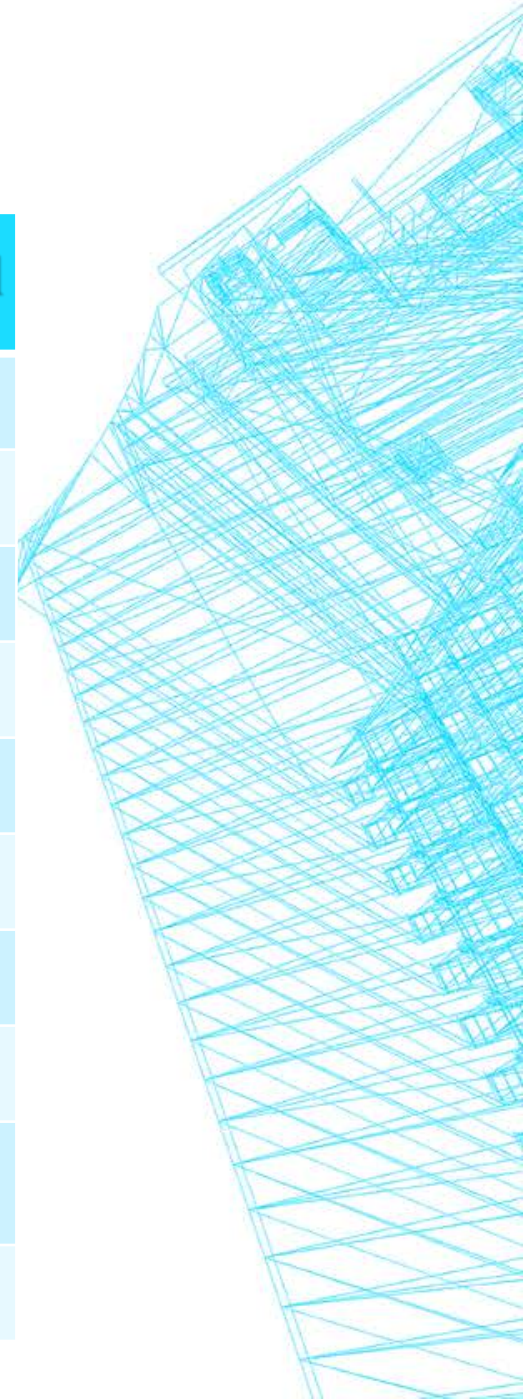- Examples and actions (systems, models, awareness)
- Conclusions

GROWTH OF GLOBAL POLULATION

Source: UN (2014)
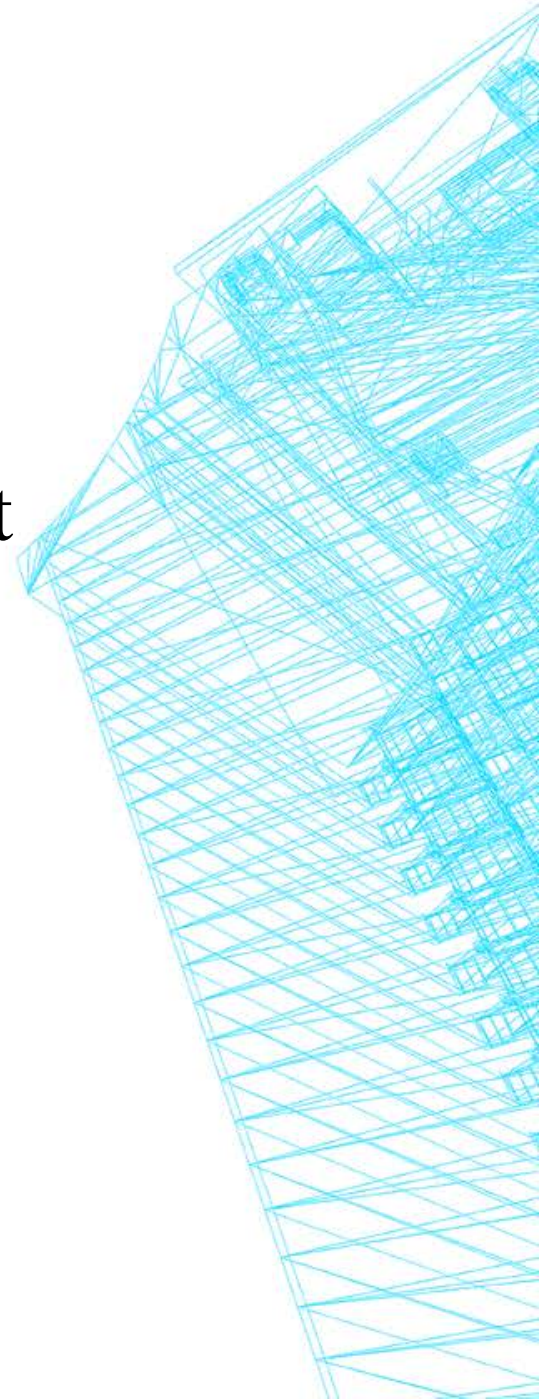
SMART CITY TERM DEFINITION

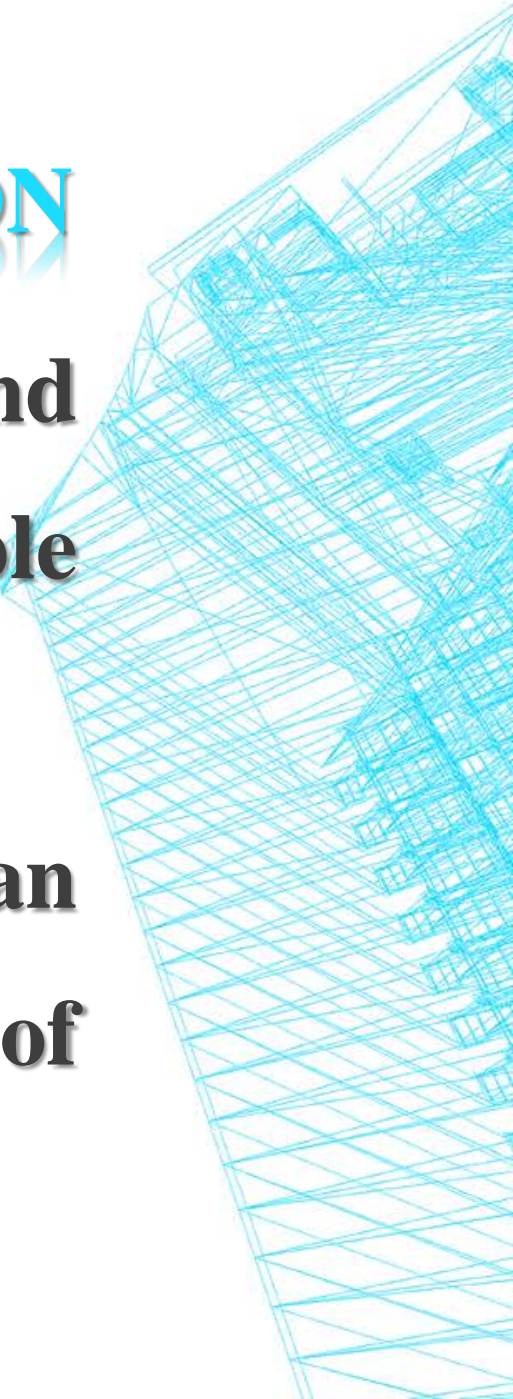| Key words	Academic	Business (vendors)	Governmental
Governance improvement	X		
Economic growth		X	X
Social cohesion	X	X	
Productiveness		X	
Sustainable environment	X	X	X
Sustainability	X	X	X
Energy			X
Quality of life	X		X
Health and safety			X
Mobility improvement	X	X	X

SMART CITY TERM DEFINITION

THE HUMAN CAPITAL

- an essential element, for a city to become smart (Bakıcı et al. 2013),

- Efficient services to citizens – improving quality of life – ICT as a tool set (NOT obligatory),

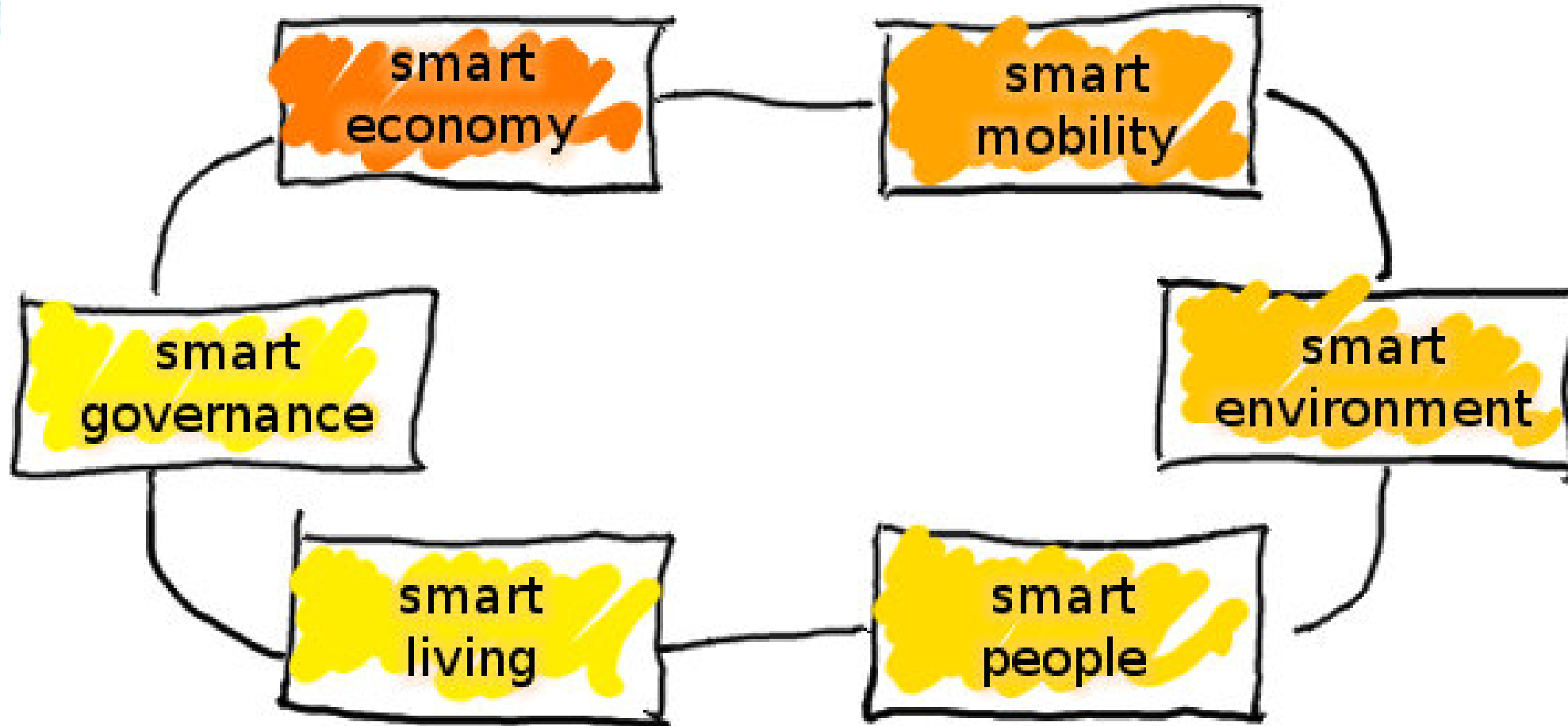- Smart city as an innovation ecosystem (citizen - society - entrepreneurship).

OPERATIONAL SMART CITY DEFINITION

Smart cities use modern technologies and implement policies that ensure sustainable development.

Key target is to improve the urban environment as well as the quality of life of their citizens.

SMART CITY DIMENSIONS

smart economy

smart mobility

smart governance

smart environment

smart living

smart people

Source: Giffinger, R. Centre of Regional Science, Vienna University of Technology (2007)

SMART CITY DIMENSIONS

SMART ECONOMY
- City competitiveness - innovative spirit
- Support to entrepreneurship
- Economic image and the trademarks

SMART PEOPLE
- Human and social capital with the inclination towards creativity and flexibility
- Level of professional qualification / lifelong learning

SMART GOVERNANCE
- Citizens' involvement in the decision making process
- Transparent governance
- E-governance perspective

SMART MOBILITY
- Development of sustainable, innovative and secure transport systems
- Local and international accessibility

SMART ENVIRONMENT
- Protection and preservation of green areas
- Sustainable management of natural resources

SMART LIVING
- Quality of life (e.g. culture, education)
- Urban security / personal safety
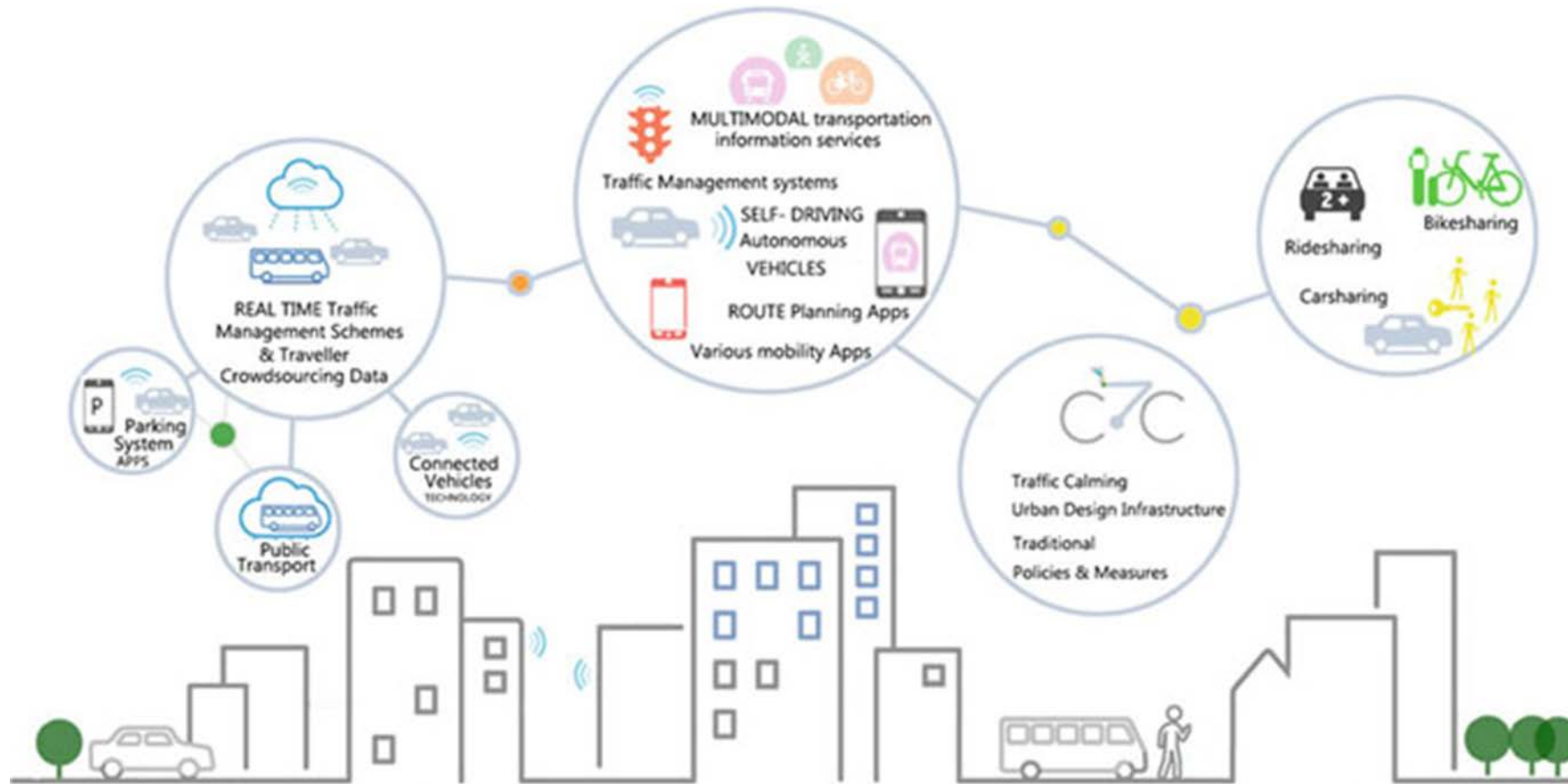- Tourism development

SMART MOBILITY

EXAMPLES

- a collection of practices that focuses on enabling sustainable mobility policies and measures

- infrastructure projects, both ICT and non ICT-enabled, in order to reach the smart city in mobility terms.

ACTIONS

- traffic safety,

- travel behavior dynamics and patterns,

- local mobility cultures,

- mobility and environmental awareness issues
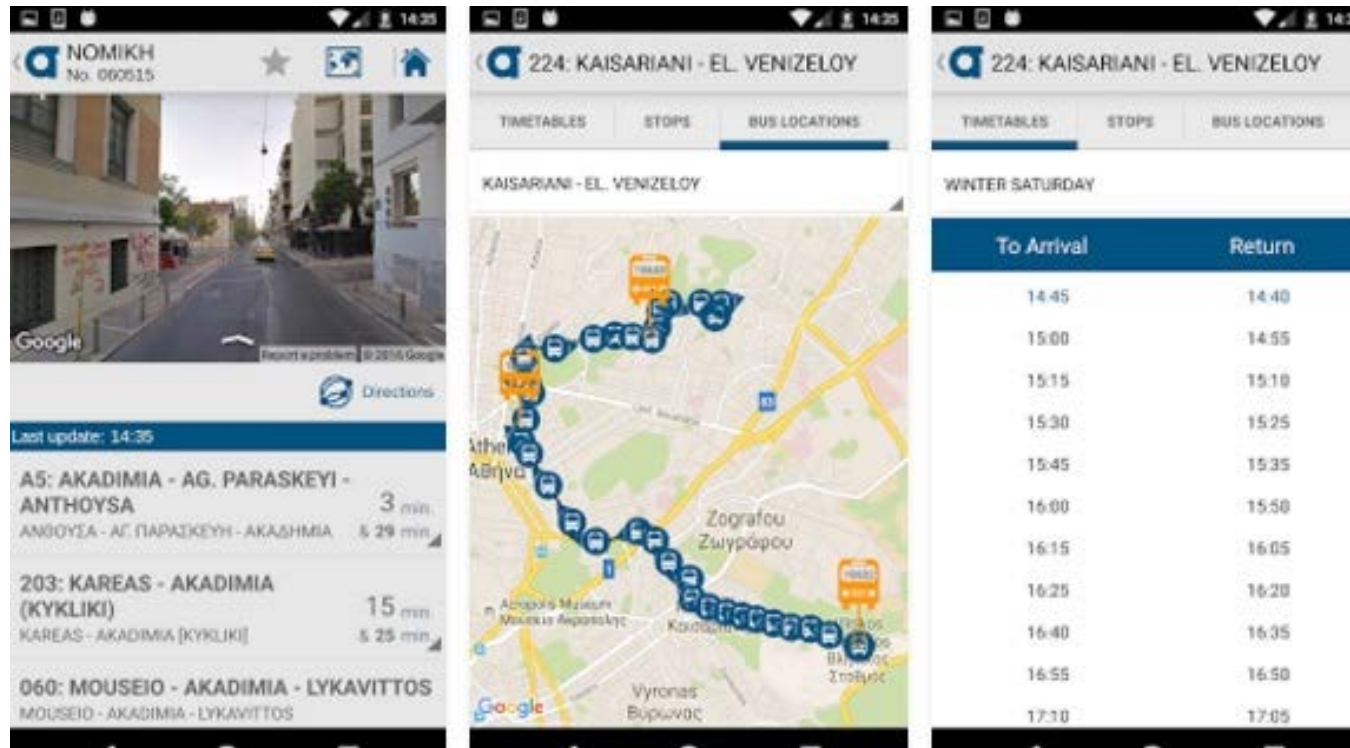
SMART MOBILITY

E. Bakogiannis et al. 2017.

SMART MOBILITY SYSTEMS

- Public transportation management

- Smart stops and stations

- Smart traffic lights

- Smart parking system
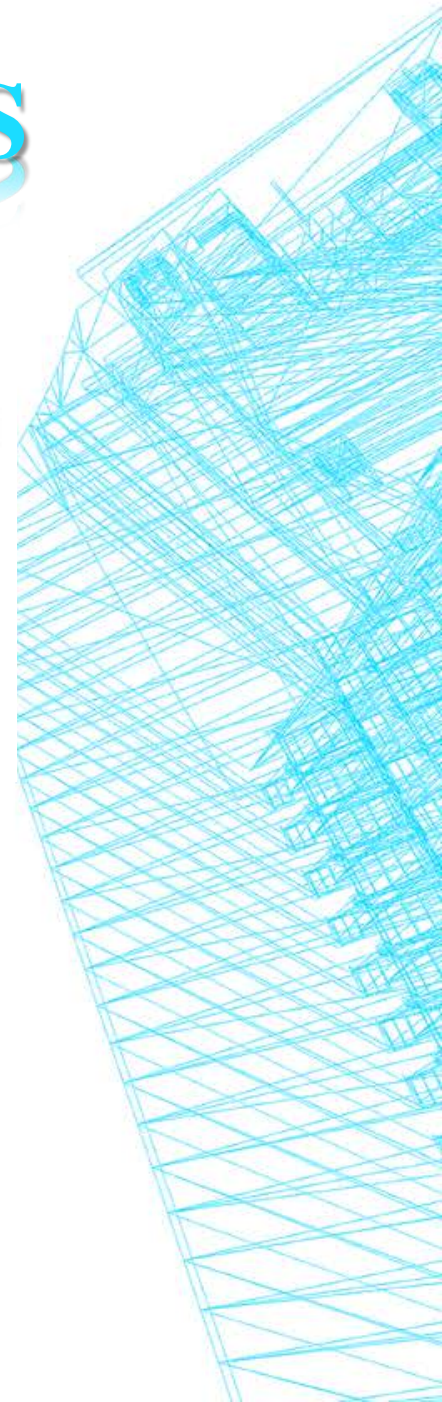
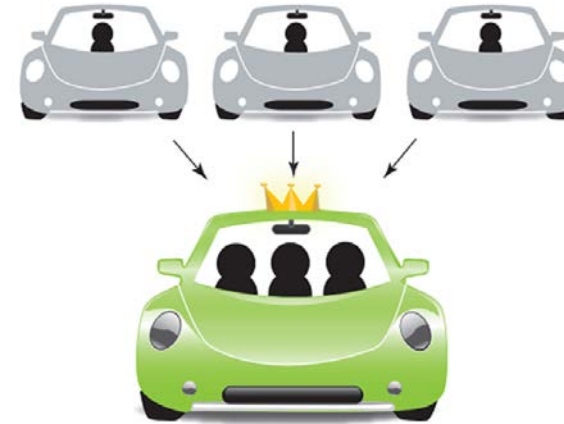# SMART PHONE APPLICATIONS OASA TELEMATICS

Transport for Athens – real time information for buses and trolleys

SMART STATIONS
OASA TELEMATICS

SMART TRANSPORTATION MODELS

- Car sharing
- Car pooling
- Bike sharing
- Taxi fleet management

TAXI FLEET MANAGEMENT
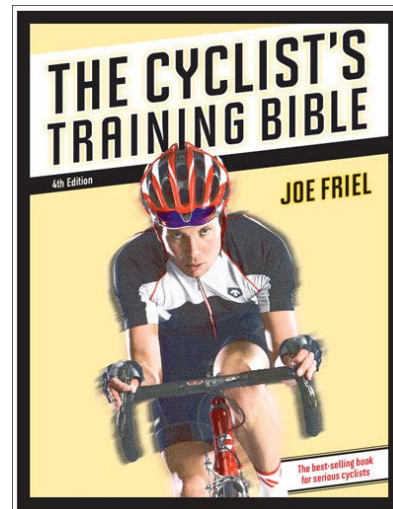
How it works

WELCOME TO TAXIBEAT

Now you can choose your taxi driver.

You are able to choose your driver according to the ratings from previous passengers, the car model, the extra services offered (e.g. free wifi) or alternatively you can just hail the nearest car when in a hurry. Sit back and enjoy your ride and then rate your experience.

Free of charge. You are only paying your ride fare.

SMART MOBILITY AWARENESS

- Departments of sustainable mobility
- Awareness campaigns
- Students and traffic safety
- New drivers training
- Cyclists training

THE CYCLIST'S TRAINING BIBLE

4th Edition

JOE FRIEL

The best-selling book for serious cyclists

NATIONAL MOBILITY AWARENESS MONTH

by NMEDA

Life Moving Forward

CONCLUSIONS
(… food for thought)

➢ Mobility – Economy – Life (MEL)

➢ Equality – Accessibility – Social cohesion

➢ ICT – Business models

➢ Citizens' Information – Participation

Thank you!

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