

9 March 2011

TO WHOM IT MAY CONCERN

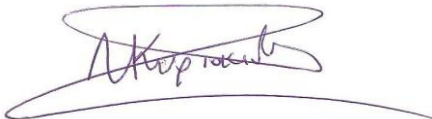
As the Chair of the 24th International Congress for School Effectiveness and Improvement (ICSEI 2011) held from January 4 to 7, 2011, at Le Meridien Hotel in Limassol, Cyprus, I would like to express my sincere appreciation and thanks to EasyConferences and their Managing Director Mr. Petros Stratis for organizing our conference and the high quality services that they have provided us from the early beginning until the end of the conference.

ICSEI 2011 involved more than 350 participants from 42 countries around the world and has been successfully completed, since Mr. Petros Stratis and his team assisted us in organizing our budget, finding the most suitable venue and alternative accommodation by negotiating the prices with the hotels, designing our website and arranging the conference bags and all transportations, conference dinners and excursions. EasyConferences has also helped us significantly in finalizing the conference program, book of abstracts and conference proceedings.

Registration procedure through their online registration system (<http://www.easyconferences.org/>) enabled all participants to easily and quickly create their account and select all preferable options (including registration to the congress, accommodation, transportation, dinner, lunches, excursions, etc.) and arrange all their payments. Moreover, this software provided us with the possibility to complete the registration process periodically as participants could register for the conference and return later to book further services. Additionally, this online system was very efficient since it enabled us to look quickly how registration is progressing and provided us with instant access to information required for each participant.

Mr. Petros Stratis and his company have worked very hard planning our conference with professionalism and they were always very supportive, communicative and cooperative. I would like, therefore, to strongly recommend EasyConferences to anyone interested in organizing any international conference with success.

Yours faithfully,



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