



Roma 06/09/14

To whom it may concern

### Reference letter for Easy Conferences

I had the pleasure of collaborating with Mr. Petros Stratis and his staff of Easy Conferences for organizing the joint conferences CONCUR, IFIP-TCS and TGC, together with their affiliated workshops, that took place in Rome, from September 1<sup>st</sup> to 6<sup>th</sup>, 2014. The conference was extremely successful: all the participants highly appreciated the local organization and repeatedly thanked for all the arrangements.

I have to say that most of the merit for such a success is due to Easy Conferences. Petros Stratis is a perfectionist (in the good sense of the word) and leaves nothing to the control of fate: as a consequence, no detail of the organization turned out to be less than what I expected to be and, in some cases, it was also more than what I could ever wished. Nonetheless, Mr. Stratis never stresses his collaborators and never appears stressed either. As a result, he and everybody from his company are always smiling; this does not prevent them to be efficient, always available for any kind of request and always working for making everybody happy.

What also surprised me was the fact that, even if staying in Cyprus, Easy Conferences could arrange things like if they were here. Mr. Stratis made two trips to see venues, both for the conference and for the social events, he remotely negotiated rates with providers and he was continuously in touch with me. He was extremely honest and transparent in all the economical aspects of the organization: he discussed with me every critical issue, but did not charged on me any minor detail. He always found easy and lightweight solutions to every issue that emerged before, during and after the conference. The preliminary budget was very accurate and it turned out to almost coincide with the final one, thus totally fulfilling all the expectations we planned.

The company is also extremely professional, in the sense that they never put on me any charge that was not strictly necessary. For example, they produced and handled the website and the conference booklet almost without my inputs; I only needed to provide the very last scientific details that, of course, they could not produce without my control.

Last but not least, I was impressed by the humanity of Petros and his collaborators. They understood my way of thinking and being. They have realized the conference I had in mind, even when I didn't exactly know how it was. For him, making money is not the priority; what he really wants is the satisfaction of his clients that, inevitably, become his friends.

I do recommend Petros and his outstanding company for the organization of any kind of conference, in any place of the world. I am ready to provide any further detail to anybody who may need them.

Prof. Daniele Gorla  
Dipartimento di Informatica  
"Sapienza" Università di Roma  
Via Salaria 113, 00198 Roma (IT)  
Tel (+39) 06 49918434 Fax (+39) 06 8541842  
Email: gorla@di.uniroma1.it  
<http://wwwusers.di.uniroma1.it/~gorla/>