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### **TO WHOM IT MAY CONCERN**

I have decided to collaborate with EasyConferences for the organization of the 2015 conference of the European Society for Cognitive Psychology (ESCOP) following our excellent collaboration the year before for the organization of the 19<sup>th</sup> European Workshop of Imaging and Cognition (EWIC).

EWIC was a small workshop with about 150 participants which I was at first planning to organize on my own and without any professional help. However, after inquiring with Easyconferenes I realized that it would cost me less to do the workshop with them than on my own. Being well-connected with conference venues, hotels, and equipment rental companies, EasyConferences was able to offer me rates that were much lower than what I could get on my own from the same local companies. As a result, I decided to employ their services and assign to them the organization of the workshop. I soon realized that this was the best decision I could have made.

EasyConferences turned out to be a super company that took care of everything related to the workshop, and in particular things that would never cross my mind. Attendees were excited about the workshop which was, as many of them remarked, one of the best ever organized.

Following the impeccable organization of EWIC, I had no hesitation in assigning the organization of ESCOP to EasyConferences. In fact, I was so happy with them that I did not even bother inquiring with their competitors. Again, it turned out to be a very smart decision. ESCOP is a relatively large conference that typically attracts between 500-800 participants. Capitalizing on a strong program and the early planning initiated and supervised by EasyConferences, we were able to put out a conference package that attracted almost 800 participants from 36 different countries. EasyConferences designed a modern and sophisticated web site to advertise the conference and made available an online submission/reviewing system that is by far the best I've ever seen and used. In contrast to many other conferences where

attendees make their travel and accommodation arrangements on their own, a large number of ESCOP attendees chose to use the services offered by the registration system of the conference that was set-up by EasyConferences. In addition, the fast and effective personal service offered by EasyConferences to attendees during submission and registration has made quite an impression, as evidenced by the large number of positive comments in a post-conference survey. The conference itself was a big hit and, to a large extent, this is because of EasyConferences. Their employees and partners were around 24/7 during the conference making sure that nothing could go wrong. In addition, they offered assistance to attendees on any matter that related to the conference or their stay in Cyprus (e.g., organized excursions, booked transportation, provided technical help with presentations, etc.). I have been impressed with EasyConferences for handling so perfectly such a large conference.

Overall, I have nothing but positive experiences working with EasyConferences. They are highly professional and they have the necessary know-how for every aspect of conference organization that the average scientist certainly lacks. I therefore strongly recommend this company to colleagues and I'm sure I will turn to them for any workshops/conferences I may organize in the future.

Sincerely,

*marios avraamides*

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Associate Professor of Cognitive Psychology