



8th IEEE/ACM International Conference on Utility and Cloud Computing

December 07-10, 2015 – St. Raphael Resort, Limassol, Cyprus



INVITATION TO SPONSORS

The UCC 2015 Organising Committee is delighted to invite sponsors to participate in the 8th IEEE/ACM International Conference on Utility and Cloud Computing (UCC) 2015 which will take place in Limassol, Cyprus, 07-10 December, 2015.

UCC is the premier IEEE/ACM conference covering all areas related to Cloud Computing as a Utility and provides an international forum for leading researchers and practitioners in this important and growing field. UCC 2015, to be held in Cyprus, will happen as Cloud providers worldwide add new services and increase Cloud utility at an accelerated pace, and Cloud service users explore new usage modes.

This will be the 8th UCC in a successful conference series. Previous events were held in Shanghai, China (Cloud 2009), Melbourne, Australia (Cloud 2010 & UCC 2011), Chennai, India (UCC 2010), Chicago, USA (UCC 2012), Dresden, Germany (UCC2013), and London, UK (UCC 2014).

There will be a rich program of social events in which the delegates and their partners participate, including a welcome reception, a gala dinner, opening and closing events, as well as events to explore the hosting region.

Financial contributions are invited for the 8th IEEE/ACM International Conference on Utility and Cloud Computing 2015 by companies and organizations that would like to benefit from acquiring an enhanced profile and publicity in this industry.

This is your opportunity to meet a large international audience of research directors, managers and project leaders working in the field of Cloud Computing and Utility.

Different levels of sponsorship will enable you to access special services chosen to promote your company. Develop your communication with UCC 2015 and benefit from the following opportunities:



Sponsorship Opportunities

UCC 2015 Sponsorship Levels (December 07-10, 2015, Limassol, Cyprus)			
Sponsor Benefits	€ 5000,00	€ 3000,00	€ 2000,00
	Platinum (exclusivity)	Gold (2)	Silver (4)
Company logo/name displayed in all print advertising and invitations	✓	✓	✓
Company logo/name highlighted on the UCC 2015 website with a link to your company website*	✓	✓	✓
Full page, full-colour ad in the event program distributed to all attendees and local business (500 printed)	✓		
Half page, full-colour ad in the event program distributed to all attendees and local business (500 printed)		✓	✓
Your company can provide product samples or promotional information for distribution at the Welcome Centre and in all gift bags (250 estimated)	✓	✓	✓
5 VIP passes to <i>all</i> UCC Conference 2015 events	✓		
3 VIP passes to <i>all</i> UCC Conference 2015 events		✓	
2 VIP passes to <i>all</i> UCC Conference 2015 events			✓
Mention at the beginning and closing of the Conference	✓		
Notes: *The Platinum & Gold Sponsors' logo will appear in larger dimension in relation to other Sponsors' logos, for all the above benefits.			
This grid is meant as a guide. We are happy to work with partners and sponsors to customize arrangements Please contact: Prof. George Angelos Papadopoulos (Conference Chair) for details. Email: george@cs.ucy.ac.cy , Ph: +357-22892693			

Single Event Sponsor

The following events may be sponsored:

Coffee break	cost. € 700
Conference lunch	cost. € 1.500
Welcome reception	cost. € 1.500
Social dinner	cost. € 2.500

The Single Event Sponsor will receive the following benefits:

- Company logo/name will be highlighted on the UCC 2015 conference web site sponsor page with a hot link to your web site.
- Your signage will be prominently displayed at the sponsored event.
- Your company can provide product samples or promotional information for distribution at the Welcome Centre and in all gift bags (250 estimated)
- 1 VIP pass for *all* UCC Conference 2015 events.

We remain also at your disposal should you wish to take a closer look at any other forms of sponsoring you may have in mind – for instance, sponsoring the welcome reception, badges, conference bags, and other items.

